

DATABANK

NOT JUST A NUMBER

With traveller-centricity on the rise, BBT puts the road warriors themselves under scrutiny

SPENDING SOARS ON WORK TIME

ONS data from more than 45 million trips shows business travellers spend more on work visits than their leisure counterparts

Turkey – £101 vs £50

Cyprus – £143 vs £57

Portugal – £156 vs £67

Egypt – £161 vs £47

Malta – £210 vs £64

Source: Holidaygems.com, based on ONS data

BUSINESS TRAVEL IS VITAL

2,075 business travellers were asked if work trips are necessary

76%

believe face-to-face meetings are essential to achieving business objectives

54%

say reducing the number of work trips would give their competitors an advantage

Source: American Express

BUSINESS BLUNDERS

2,000 UK business travellers were asked if they were prepared for overseas business meetings

78%

are uneducated about business etiquette around the world

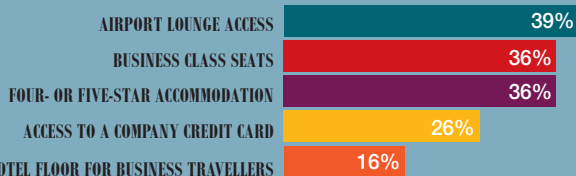
56%

have encountered an awkward situation due to a lack of knowledge of local customs

Source: Instantprint.co.uk

WHAT TRAVELLERS WANT

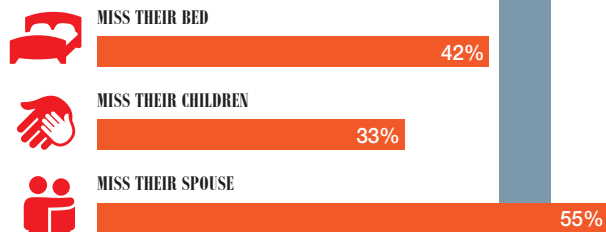
2,075 business travellers rated their favourite travel perks



Source: American Express

MATTRESS TOPS KIDS

4,500 UK business travellers revealed the things they miss when on the road



Source: Egencia Business Travel and Technology Survey

GENDER DIVIDE

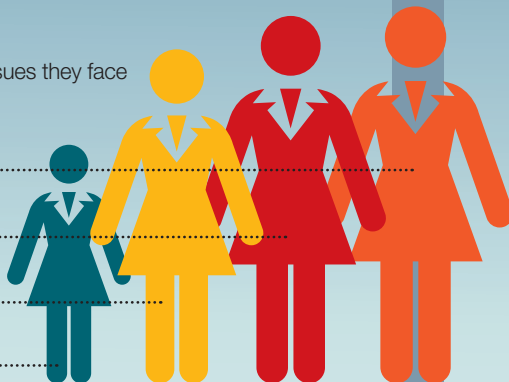
200 female business travellers shared their views on the issues they face

79% say they are under-prepared to deal with incidents during trips

77% say their company's travel programme should take their specific needs into account

70% say providers should try harder to address their needs

51% say they've been sexually harassed while travelling



Source: Maiden-Voyage Women in Business Travel Report

LONDON CALLING

More than 2,400 business travellers from the UK, Germany and the US revealed where they visit the most for work

85% have made a trip to London, making it the most popular destination for corporates

47% visit London for a conference

Source: Heathrow Express Business Travel Insights Report

