

**THAMESLINK FRANCHISE: GOVIA'S PROMISES**

- 1,400 new electric carriages
- 50% more capacity
- 10,000 extra seats into central London during peak times
- 108 carriages on the Gatwick Express route
- Free wifi at 100+ stations
- 8,000 jobs

Source: Department for Transport

## COMPETITIVE CONTRACTS

Seven major rail contracts were due to be awarded this year, including the controversial East Coast Main Line. The GTMC surveyed travellers as to what extent they tended to agree or disagree with the following...

**TWO OR MORE TRAIN OPERATING COMPANIES SHOULD BE ABLE TO COMPETE AGAINST EACH OTHER ON THE SAME LINES.**



Strongly agree or agree 74%

**SOME RAIL FRANCHISES IN THE UK SHOULD BE PUBLICLY OWNED.**



Strongly agree or agree 71%

Source: GTMC's The Voice of the Business Rail Traveller survey

## THE CHANGING COST OF RAIL TICKETS



We all know the cost of rail travel has increased over the past decade, but this data, compiled from the average prices of UK intercity trips of over 50 miles, shows just how much.

|          | 2004 | 2008 | 2011 | 2013 |
|----------|------|------|------|------|
| ADVANCE  | £100 | £134 | £149 | £162 |
| ANYTIME  | £100 | £138 | £160 | £178 |
| OFF PEAK | £100 | £120 | £139 | £152 |

Source: Capita Travel and Events

## HIGH-SPEED RAIL ACROSS EUROPE



14

Number of airports that are connected to long-distance high-speed rail services.



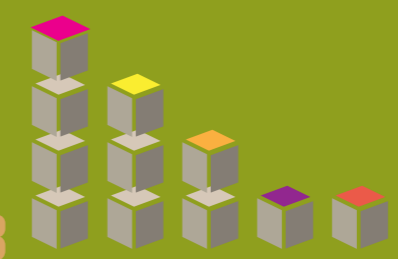
500

Kilometres of track that will be added to Europe's high-speed network by 2020.

Source: Amadeus

## FRANCHISE PRIORITIES

The GTMC asked travellers to rank the following in order of what they thought the UK government should prioritise when it decides on which train operating companies to award franchises.



- 1st Safety
- 2nd Cost
- 3rd Reliability
- 4th Innovation
- 4th Onboard services

Source: GTMC's The Voice of the Business Rail Traveller survey

57%

The increase in advance purchase tickets booked between 2010 and 2013.

-50%

The proportion of passengers travelling first class has almost halved over the past four years.

37%

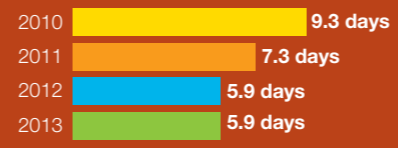
The decrease in the average journey time between 2011 and 2013, from 199 minutes to 125 minutes.

Source: Capita Travel and Events

## TAKING THE LEAD



The average lead time on tickets booked has fallen over the past four years.



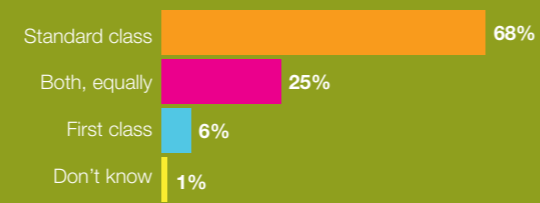
Source: Capita Travel and Events

# MAKING TRACKS

TOTTING UP THE NUMBERS RELEVANT TO YOUR RAIL PROGRAMME

## CLASSY TRAVELLERS

The GTMC asked rail travellers that, if additional capacity is introduced, do they believe priority should be given to an increase in first or standard class capacity?



Source: GTMC's The Voice of the Business Rail Traveller survey of 1,056 respondents who travelled by rail a minimum of six times a year for UK business trips of over 50 plus miles