

# DATA BANK

## Born in the USA

### TRUMP TRAVEL BAN

80%

◀ Drop in bookings issued from the seven banned countries (Iraq, Syria, Iran, Libya, Somalia, Sudan and Yemen) in the week following the ban, compared to the same period in 2016.  
 Source: ForwardKeys

37%

◀ Percentage of 148 US buyers polled that expect a reduction in their company's travel this year because of the ban.  
 Source: GBTA

35%

◀ Percentage of 148 US buyers polled that 'strongly' or 'somewhat' support the ban.  
 Source: GBTA

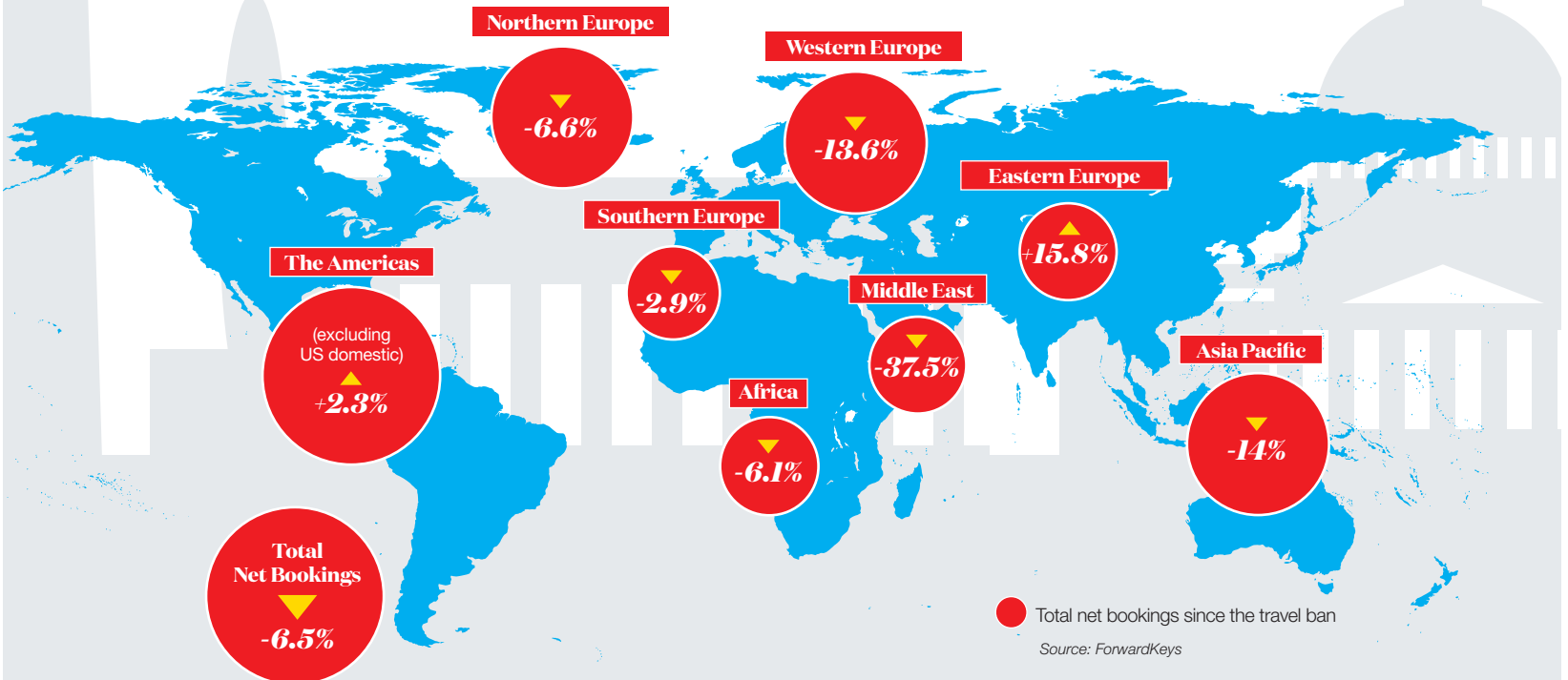


**\$185 million**

The amount of business travel bookings lost in the week following the ban.  
 Source: GBTA

### TRUMP BAN BY DESTINATION

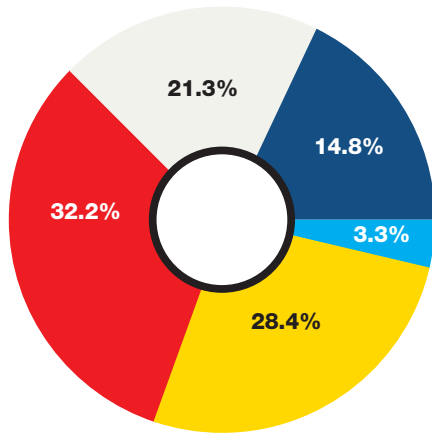
% variation of net international bookings to the US when comparing one week before the ban and one week after





## MEETINGS MATTER

How meetings professionals see the impact of the US presidential election on the meetings industry



- Somewhat optimistic.
- Firmly optimistic.
- Firmly pessimistic.
- Somewhat pessimistic.
- No expectation of change.

Source: 2,186 people surveyed for Meetings Professionals International (MPI) Meetings Outlook 2017 Report

## IT'S ABOUT TIME

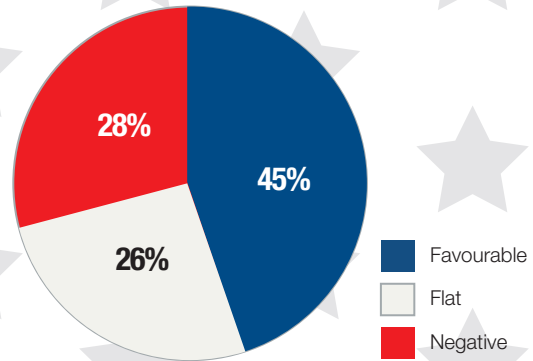
Flight data specialist OAG has listed the best On Time Performance (OTP) rating of all North American airlines. Definition of OTP is a flight that arrives/departs under 15 minutes of its scheduled time

Rank	Airline	Code	OTP 2016
1	Hawaiian Airlines	HA	89.87%
2	Alaska Airlines	AS	86.05%
3	Delta Air Lines	DL	84.29%
4	Westjet	WS	81.36%
5	Southwest	WN	81.04%
6	United Airlines	UA	80.01%
7	Sun Country	SY	79.14%
8	American Airlines	AA	78.44%
9	Frontier Airlines	F9	76.70%
10	Virgin America	VX	76.40%

Source: OAG

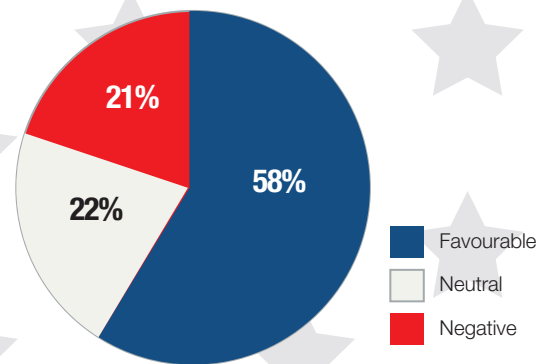
## AMERICAN PIE CHARTS

MPI survey asked 2,186 professionals about their projected meetings budget spend for 2017



- Favourable
- Flat
- Negative

MPI survey asked how they see business conditions for the meetings market for 2017



- Favourable
- Neutral
- Negative

## TREND FORECAST

# 23%

MPI survey: The percentage of US organisations employing events professionals that are increasing the number of employees and/or contractors due to new technology

Source: 2,186 people surveyed for MPI Meetings Outlook 2017 Report

### FLY AWAY

Flight data specialist OAG shows the number of return business class bookings from London Heathrow to New York, Miami and Los Angeles

Year	New York	Miami	Los Angeles
2011	3.554m	747,295	1.160m
2012	3.76m	817,656	1.166m
2013	4.24m	832,069	1.284m
2014	3.970m	812,773	1.244m
2015	3.815m	839,827	1.363m
2016	3.797m	750,642	1.311m

Source: OAG

### LONDON CALLING

OAG figures showing the top 10 US airports for international passenger number traffic in 2016

New York JFK International airport	13,709,799
Los Angeles International airport	9,317,578
Miami International airport	6,615,853
San Francisco International airport	5,409,407
Newark Liberty International airport	4,694,506
Chicago O'Hare International airport	4,260,464
Orlando International airport	3,909,084
Boston Edward L Logan International airport	3,722,524
Washington Dulles International airport	2,849,972
Fort Lauderdale/Hollywood International airport	2,796,117

Source: OAG

### TRAVEL PRICE CHANGES

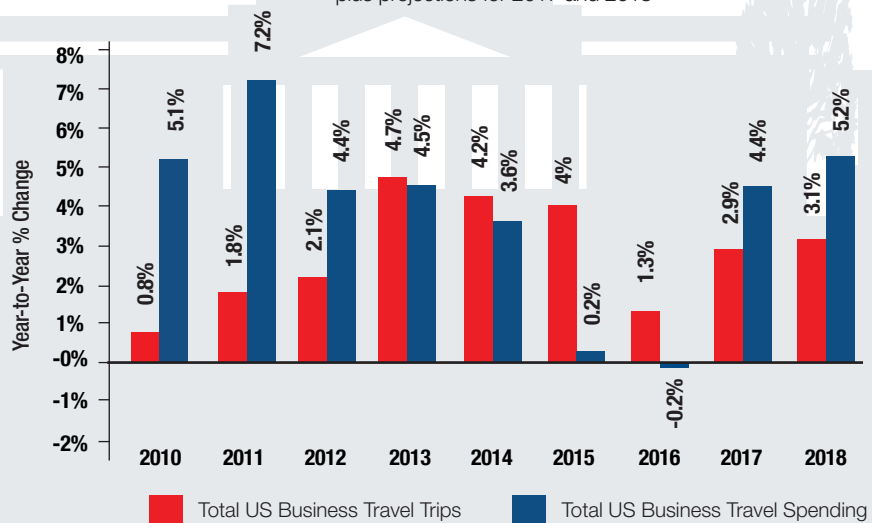
Expectation for changes in US travel prices for 2017

<b>LODGING</b>	+4.0%
<b>FOOD AND BEVERAGE</b>	+2.3%
<b>AIRFARE</b>	+3.7%
<b>GROUND</b>	+4.1%
<b>RENTAL CARS</b>	+3.3%
<b>OTHER</b>	+2.9%

Source: GBTA BTI Outlook United States

### BUSINESS TRAVEL OUTLOOK

GBTA study shows the year-on-year change for US business travel trips and spend, plus projections for 2017 and 2018



Source: GBTA BTI Outlook United States