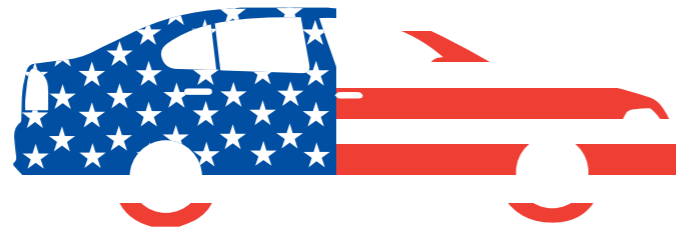


DATA BANK

Thank you for sharing

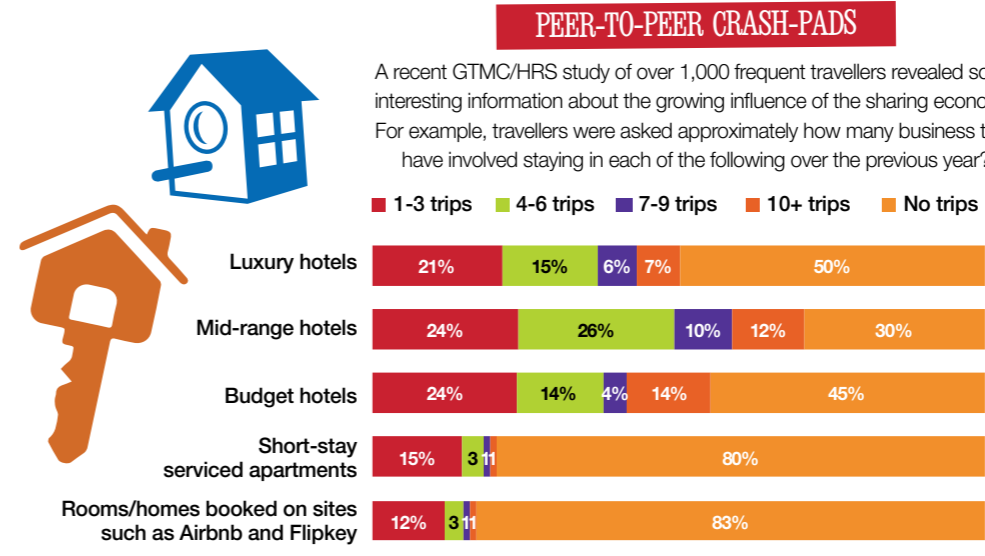
All the latest facts, stats and figures on the sharing economy

2%
 Percentage of frequent business travellers who use rooms/homes booked on sites such as Airbnb and Flipkey for meetings.
 Source: GTMC/HRS



In the US, ride-sharing services accounted for **49%** of ground transportation services in the second quarter of 2016 – up from **8%** in the same period last year. This is at the expense of taxis, whose share has slumped from **37%** to **14%**.

Source: Advito 2017 Industry Forecast



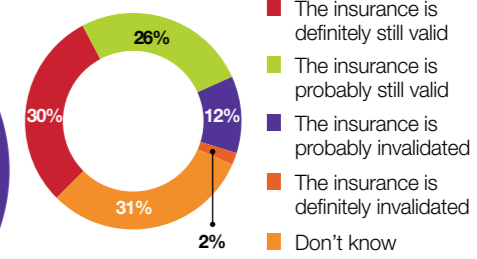
Source: GTMC/HRS Booking Accommodation and the Business Travel Experience

£117 million
 The amount Accorhotels paid for OneFinestay.

Source: Accorhotels

INSURING A GOOD NIGHT'S SLEEP

The GTMC/HRS study asked what impact did those polled think that staying on business trips in homes booked via websites such as Airbnb would have on their companies' corporate travel insurance.



Source: GTMC/HRS Booking Accommodation and the Business Travel Experience

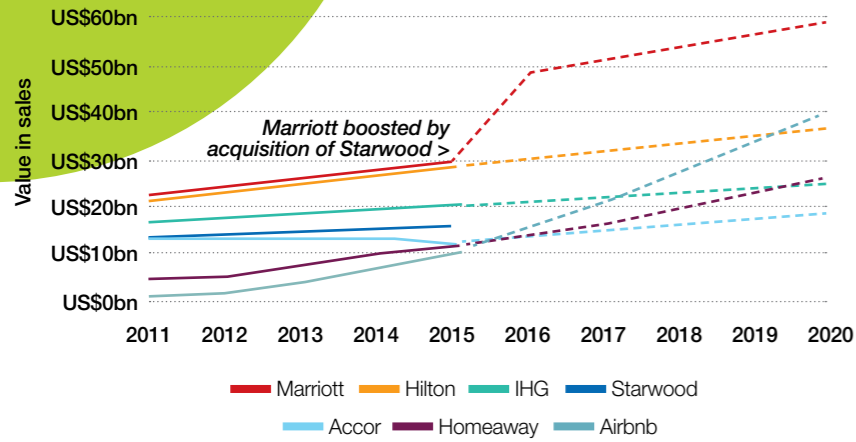
£\$€

51%
 Percentage of company travel policies that allow the use of ride-sharing services.

Source: GBTA Global Business Traveller Sentiment Index

HOTEL vs PEER-TO-PEER SALES

Research body Euromonitor International analysed company data to get a picture of how the lodging landscape might develop over the next five years.



Source: Euromonitor International

28%

Proportion of businesses that allow home-sharing services.

28%

Percentage of millennial travellers who will increase their use of ride-share services over the next financial quarter.

Source: GBTA Global Business Traveller Sentiment Index

THE SHARING ECONOMY IN YOUR PROGRAMME

Egencia questioned more than 6,000 travellers on travel policies within their businesses.

68% of travellers have either booked a sharing economy service while on business or would consider it.

96% of travellers have either incorporated a sharing economy lodging service into a business trip or would consider it.

49% use the sharing economy for comfort (compared to 40% for location).

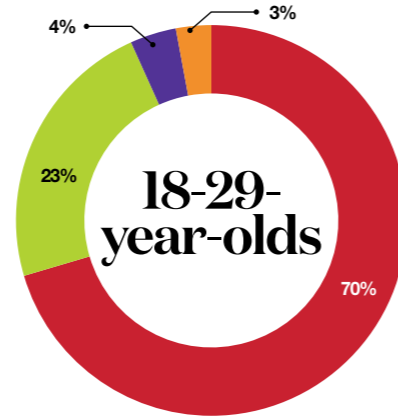
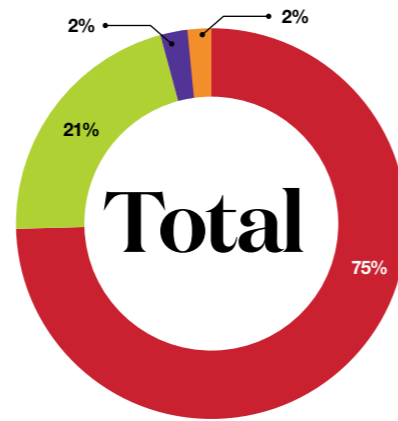
59% cite experiencing a local culture and meeting new people as a reason for using the sharing economy.

28% of UK business travellers use a sharing economy service when travelling for work (despite 41% of companies having a policy allowing it).

Source: Egencia report: Policy vs Policing

PREFERRED OPTIONS

The GTMC/HRS study asked the travellers polled where they would rather stay when on a business trip.



- In a chain hotel
- In an independent hotel
- In a room or home from a rent/share site such as Airbnb or Homeaway
- In a short-stay serviced apartment

Source: GTMC/HRS Booking Accommodation and the Business Travel Experience