

DATA BANK

GROUND FORCE

The latest facts, stats and figures from the ground transport industry



TAXI EXPENSES

51%

the percentage of travellers that will round up their claim by an average of 25%

75%

the percentage of travellers that pay for taxis by cash

55%

the percentage of UK companies that don't have a defined taxi expense policy

Source: Cabifind UK Taxi Expenses Survey

BLACK CAB VS UBER

Comparison prices when getting a black cab (fixed airport prices through Mytaxi) compared to an Uber X to London airports from the centre of London (average for daytime no price surge).

	BLACK CAB	UBER
Zone 1		
to Heathrow	£50	£26-£35
to City	£34	£23-£31
to Stansted	£85	£57-£76
to Luton	£85	£49-£66
to Gatwick	£75	£62-£83

Source: Uber/Mytaxi



40%
of this cost is generated from NHS Trusts driving 624 million miles in employee-owned vehicles at a cost of £317 million

1.5 billion

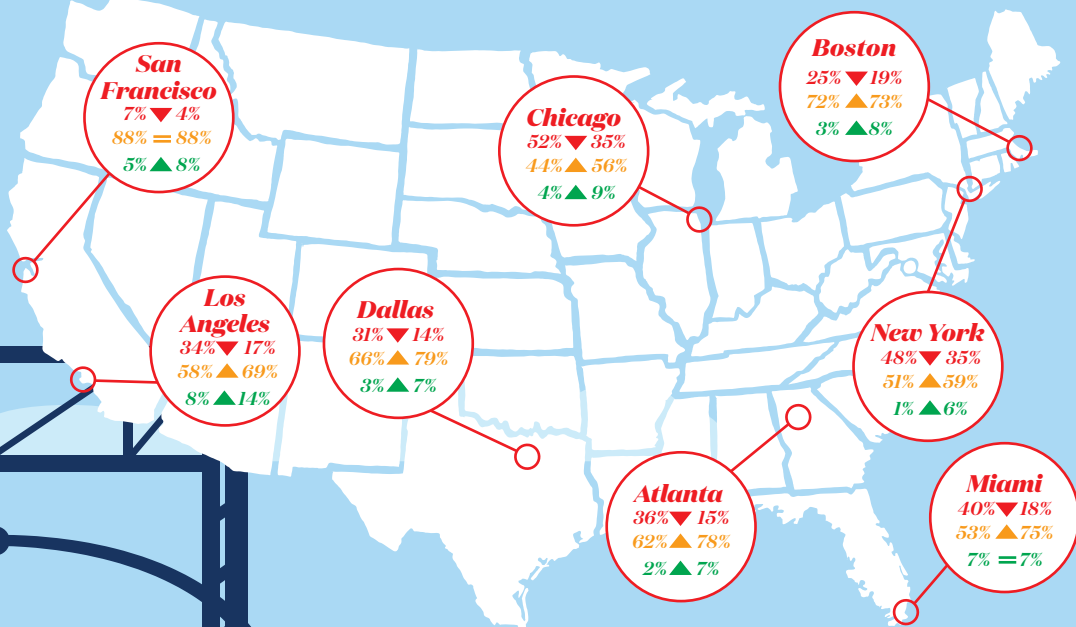
the number of miles driven in 'grey fleet' vehicles in the public sector at a cost of £786 million.

Source: BVRLA

RIDE HAILING

A report from expense management firm Certify, which tracks US business travel expense spending, shows the share of ground transport for taxi, Uber and Lyft in major US cities when comparing Q1 2016 to Q1 2017.

Taxi
Uber
Lyft



22
minutes

Average business journey duration time in a black cab in London.

Source: Gett

BOOKING

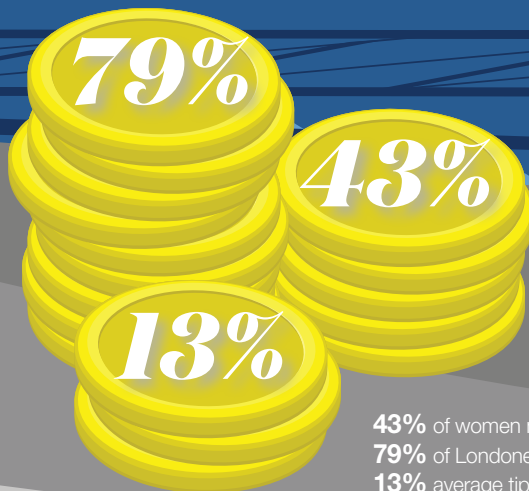
TBR Global Chauffeuring produced stats to show the shift in the way ground transport is booked, with a definite move towards digital.

There has been a global increase between January and May 2017 in online bookings compared to the same period last year	40%
May saw an increase of 35% in global online bookings compared to May last year	35%
APAC is the region embracing digital bookings the fastest, rising 13% in the six months to May	13%

Source: TBR Global Chauffeuring

TIPPING

500 UK business travellers were asked how much they tip their taxi driver for each journey.



43% of women never tip
79% of Londoners tip 19% on average
13% average tip total

Source: Cabfind UK Taxi Expenses Survey

INFLATING MILEAGE

A BVRLA report into use of grey fleet found that a driver rounding up a claim from eight to 10 miles increases the journey cost by 25%. The table below shows the total financial implication of 50 drivers, averaging 2,000 miles a year, inflating mileage claims, on average, by 25%.

JOURNEY	COST (at 45ppm)
50 drivers, avg. 2k miles p.a.	£45,000
As above +25%	£56,250
Additional cost	£11,250

Source: BVRLA