

DATA BANK

TRAINSPOTTING



*Analysing the facts,
stats and figures for the
UK rail industry...*



BOOKING AHEAD

Evolvi's latest benchmarking report shows examples of savings for Advance vs Walk-up fares using its booking platform.



From	To	Class	Ticket purchased on day of travel	Saving by booking 14 days in advance	% Saving
London Kings Cross	York	First	£342.00	£121.00	35%
London Kings Cross	York	Standard	£172.60	£42.00	24%
London Euston	Manchester	First	£367.00	£123.00	34%
London Euston	Manchester	Standard	£210.95	£91.95	44%
London Euston	Glasgow	Standard	£251.30	£156.30	62%
London Kings Cross	Edinburgh	First	£418.00	£241.00	58%
London Kings Cross	Edinburgh	Standard	£217.50	£122.50	56%

Source: Evolvi. Prices correct as of February 13, 2017



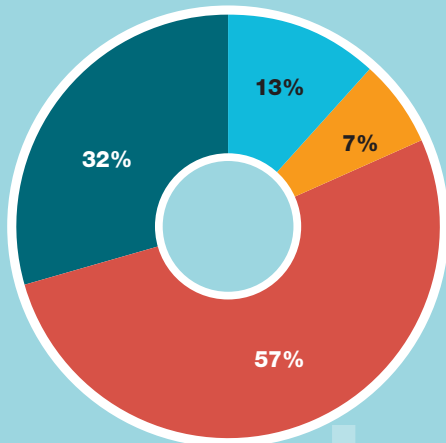
33%

Rail journeys Virgin Trains predicts will be lost on the London-Edinburgh route if APD is abolished in Scotland

Source: Virgin Trains

RAGE AGAINST THE MACHINE

A total of 721 mystery shoppers purchased tickets from various UK stations to determine whether they were purchasing the correct fare from ticket vending machines



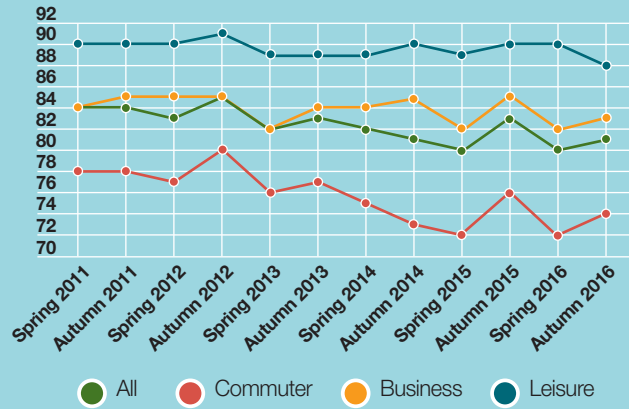
- Chose a more expensive ticket than required.
- Did not select the most flexible ticket for their journey.
- Said machines did not explain when peak and off-peak tickets could be used.
- Said no information on ticket restrictions or validity was provided on the machine.

Source: Office of Rail and Road (ORR)

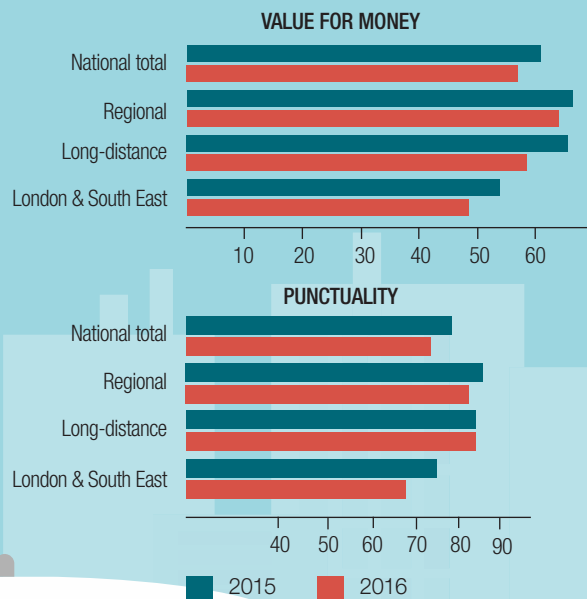
CAN'T GET NO SATISFACTION

The National Rail Passenger Survey consulted around 50,000 passengers to garner a network-wide picture of passengers' satisfaction with rail travel.

Passengers' overall satisfaction over the past six years (by journey type)



Passenger satisfaction by type of train company - (value for money / punctuality)



Source: Transport Focus

