

DATABANK

Scoping it out

Scanning the horizon for futuristic facts, stats and figures...

3.5%

Predicted global GDP growth for 2017.

Source: GBTA/CWT 2017 Global Travel Price Outlook

4.5%

Predicted growth in global passenger air traffic in the next 20 years.

Source: Airbus

2.5 million

The predicted number of daily long-haul passengers travelling to, from, or via aviation 'megacities' in 20 years' time.

Source: Airbus



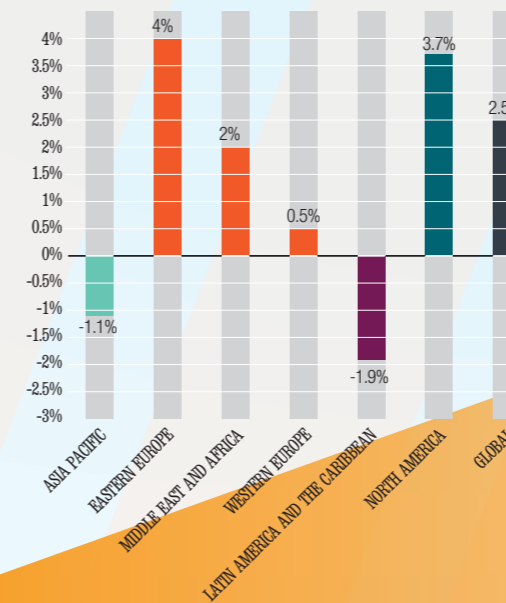
1 million

The amount of serviced apartments globally by 2018.

Source: The Apartment Service

2017 GLOBAL AIR PRICE PROJECTIONS

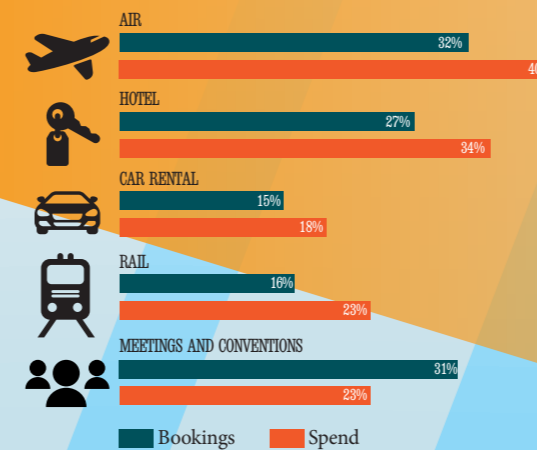
The graph shows projected rise and fall in air prices for global regions compared to 2016.



Source: GBTA/CWT 2017 Global Travel Price Outlook

BOOKINGS AND SPEND RISES

Airplus polled 847 individuals from 24 countries responsible for travel management within their companies. The results below show the percentage of those travel managers who believe their spend/bookings will rise in the coming year.



Source: Airplus International Travel Management Study 2016

DIGITAL TRAVEL SALES BY DEVICE

The table shows the year-on-year change in travel sales in the US made by desktop/laptop versus mobile devices between 2016-2019.

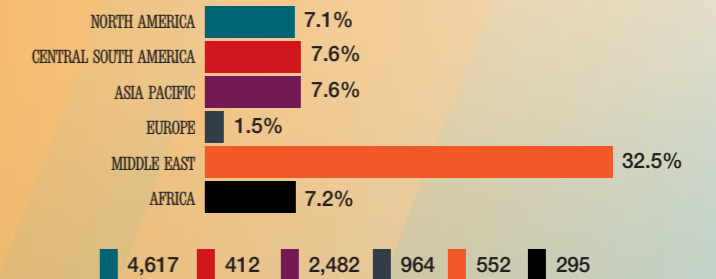
Total Spend	2016	2017	2018	2019
US\$180.59bn	US\$189.62bn	US\$198.15bn	US\$206.08bn	
US\$65.01bn	US\$75.85bn	US\$86.2bn	US\$94.8bn	
US\$115.58bn	US\$113.77bn	US\$111.96bn	US\$111.28bn	
2016	2017	2018	2019	
-0.3%	-1.6%	-1.6%	-0.6%	
24.8%	16.7%	13.6%	10%	

Mobile Desktop/laptop

Source: The Apartment Service

GLOBAL HOTEL PIPELINE

The table shows the number of planned hotels from 2016 to 2020 and the percentage in change from current figures.



Source: STR

MEGACITIES

Airbus, which defines a megacity as one that has 50,000 daily long-haul passengers, predicts the following...

- 93 Aviation megacities by 2035.
- 95%+ Long-haul traffic dealt with by these megacities.
- 35% World GDP accounted for by megacities in 2035.

Source: Airbus